

~ Please do not write in this book ~



Senior Portraits Class of 2006

Price Menu



Raynham - Pembroke

First of all... Thank you for choosing us!

We appreciate the opportunity to create your senior portraits, and we hope you are pleased with the proof booklet of originals. The poses you see in the proof booklet have not had any enhancements done on them. It's made for you to take home and assist you in selecting the best poses and expressions. Sometimes the poses may be a little dark or light, or not of the proper color. This will all be corrected on your finished portraits and will be made to O'Connell Photography's exacting standards. Don't worry if you see any blemishes, those will all be removed on your ordered portraits. Additional enhancements are available as well. *Note that folio prints are retouched only if wallets or larger sizes are ordered from the pose.

Our Guarantee...

Your satisfaction is the foundation of our success. Every effort has been made to create portraits you will love and be proud to own and give away to your friends and family. You are going to have these images for the rest of your life, so you deserve to be happy with them. Please let us know if there is anything not to your liking before your order is placed and we will do whatever is necessary to satisfy your needs. Here at O'Connell, we don't settle for second best, and you shouldn't either. All O'Connell Photography products are 100% guaranteed.

Copyright...

Would you like to go to work next week and not be paid? Of course not, no one would. In 1978 the Federal Government passed a law confirming that it is illegal to copy materials protected by copyright, including professional photography. This was done to protect the livelihood of creative people like writers, musicians, photographers and artists from those who would steal from them. How would you feel if you spent years of your life learning to do something better than anyone else and then someone came and copied a project you had created without compensating you for it? That is exactly what happens when you illegally copy or reproduce professional photographs. The artists who has devoted years to learning his craft, and who has invested in the facilities, equipment and education necessary to create something wonderful, is not compensated when you illegally copy his or her work. The company who runs the copy station gets to illegally profit from the work and skill of the artist. Copying is stealing, plain and simple. Additionally, such copying reflects poorly on the reputation of our work, as we no longer have control over the quality of the sharpness, clarity, color or cropping of the pirated image. We sincerely appreciate your understanding and cooperation in helping us to maintain the highest level of quality in our work, and for respecting our legal rights by not attempting to copy or reproduce our work. That means by photocopier, digital scanning, copy photography or other means. If you need to use one of our photographs for a product or use what we do not provide, just contact us for the appropriate copyright release. The Federal Government does provide for rather severe penalties, including fines and imprisonment, for willful copyright violations. There will be a 5% charge on the entire order for any photographs requested without our trademark to cover the necessary production changes. Please, give only genuine O'Connell portraits to your family and friends.

Money and Stuff...

~The session fee you paid to have your portraits taken is not applicable toward your portrait order. A \$200 (this is the minimum order) non-refundable payment on your order is required should you like to take the proof booklet and CD out of the studio for home viewing. You must bring these back when you come to place your order.

~When you place your order, a deposit of one-half of the remaining balance is due before the portrait order can be processed (this includes the yearbook photo).

~A charge of \$15 will be made for all checks returned.

~The balance of the order is due when the order is picked up within 30 days after notification, and can be made by Cash, Credit Card and Money Order only. We do not accept personal checks at that time.

Can I Order Later?

Yes you can, however, prices change. To insure current rates, you should order what you need at one time. You'll save money. Re-order prices are based on Regular prices in effect at the time of the order. Portrait Package Specials are available only at the time of the initial order. Everyone runs out of wallets, keep in mind how many friends (and people you hardly know) will want them. The average senior last year ordered over 100 wallets and most had to re-order. You can never have too many wallets. Images from portraits ordered will be saved for 2 years. Poses not ordered from will be kept for 6 months.

What About the Yearbook Print?

A yearbook glossy will be provided upon request. Please let us know when the deadline is and allow us at least 2 weeks before the deadline so that we can have it produced. We will send one color and one black & white as many schools use one or the other and often change their minds.



www.oconnellseniors.com

508-822-1557

398 South Main St. Raynham, MA 02767

800-540-7468

141 West Elm St. Pembroke, MA 02359

What Sizes Should I Get?

As far as wall sizes go, the recommended print size is 16x20 or 20x24. 11x14's are also great wall prints as long as they have something to hang next to. By themselves they tend to look a bit small. 8x10's are not recommended for hanging, however, they make wonderful gifts (grandparents love them) and look great on a shelf or a desk. 5x7's are the most popular gift size and 4x5's are also available. Make sure to get plenty of wallets for everyone!

Pose Changes...

We encourage you to order a number of different poses that will showcase different sides of your personality. However, there is a bit of cost to do standard retouching and set-up for each additional image. Each package will tell you how many poses are included in it, each additional pose change is \$19.00. Standard retouching will smooth facial lines and remove slight acne blemishes. See our additional enhancement options below.

Retouching Options...

We now offer two more ways to make your portrait look even better! With our **Enhanced Soft** (\$19 per pose) touch your portrait is given a special glow and we'll enhance your eyes. The glow adds a smoother effect to the skin. **Enhanced Soft Plus** (\$29 per pose) takes it a step further. We'll also brighten the teeth if needed, fix minor stray hairs and add a subtle vignette around the image. We recommend an enhancement to any pose that will be used for 8x10 or larger.



Finishes...

Portraits are finished in our popular **SENIOR** finish which is a protective lustre lacquer finish to help protect the prints from moisture and ultra violet rays. 5x7 prints and larger are bonded to art board, perfect for framing with or without glass. Our **CANVAS** finish is the finest we offer. Portraits 11x14 or larger are bonded to a special canvas board and mounted under high pressure to allow the threads of the canvas to become visible under the print surface.

Do They Come with Frames?

Some seniors have their frames picked out already, so frames are not included. If you haven't decided yet, then be sure to check out our frame selection. We have quite a few top quality frames to choose from at prices much lower than you'd find elsewhere.. Plus, you don't have another stop to make, we do all the work for you! See our frame prices at the end of this catalog.

Can My Braces be Removed?

Yes! Our digital artist removes the braces and identical tooth material above and below the braces area is cloned to fill the gap. The result is a perfect match! Braces removal is an additional \$59 for the upper and \$79 for the upper and lower, per pose.

What Else is There Besides Color?

In addition to color, all of our images can be converted to black & white, sepia or a color spottone. There is no charge to convert to black & white. Sepia is \$15. Spottones are \$36 as these take a bit more work.



Black & White



Sepia



Color Spottone

Value Paks . . . great deals . . . lots of choices

Red Hot Pak... Pick up to 4 poses

\$759

save \$260

Package includes:

16x20 Wall Portrait

1 ~ 8x10, 4 ~ 5x7's

92 Wallets (4 sets of 23 each)

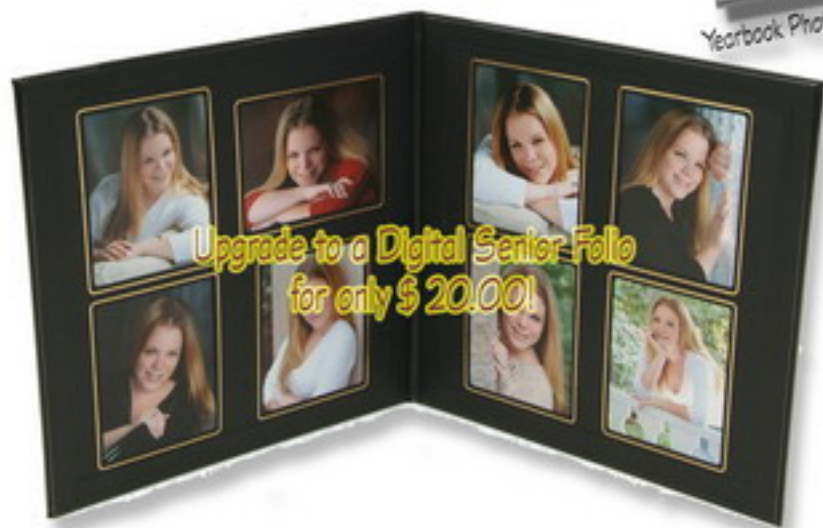
plus ~ 8 Pose Folio
yearbook photo



Yearbook Photo



FREE Senior
Presentation CD!



Upgrade to a Digital Senior Folio
for only \$20.00!



TAKE 15% OFF any Image Gallery or
Panel with this package!

Value Pak Upgrades...

Replace 16x20 with a 20x24 . . . \$91

Replace 11x14 with a 16x20 . . . \$91

Change 8 Pose Folio to 12 Pose Folio . . . \$56

Add 8 Pose Folio to Starter Pak . . . \$144

Add additional poses to package . . . \$19 ea.

Signature Wallets . . . \$15 per pose

CoolEdge Wallets . . . \$19 per pose

Canvas Finish on 11x14 . . . \$77

Canvas Finish on 16x20 . . . \$113

Add a 11x14 Frame . . . \$45 ea.

Add a 16x20 Frame . . . \$61

Super Special... Pick up to 3 poses

\$654

save \$161

Package includes:

11x14 Wall Portrait

1 ~ 8x10, 4 ~ 5x7's

69 Wallets (3 sets of 23 each)

plus ~ 8 Pose Folio

yearbook photo



Starter Pak... Pick up to 2 poses

\$479

save \$160

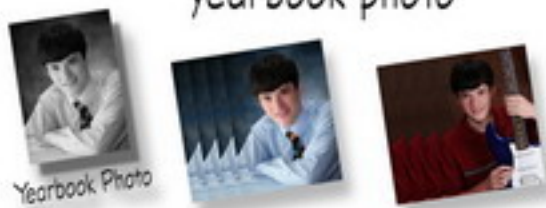
Package includes:

11x14 Wall Portrait

2 ~ 8x10's, 4 ~ 5x7's

46 Wallets (2 sets of 23 each)

yearbook photo



EZ-Pak... one of our popular packages **\$549**

save \$193

Make it easy... Save Money!

1. Select up to 4 poses
2. Choose the sizes you want for each pose
3. Select Add-on options

60 Wallets (15 ea. pose)



X-tra Bonus! Get this package and add the set of 8 or 12 proofs (see below) and we'll throw in a bi-fold desktop folio with 2 MORE proofs absolutely **FREE!** (\$69 value)

6 ~ 5x7's (3 sets of 2)



Add an 8 pose folio for

\$144

or a 12 pose folio for

\$196

and receive the X-tra Bonus above!

1 ~ 11x14



SPECIAL: Upgrade your 11x14 to a 16x20 for only **\$81!**

(total savings of \$268)

Add a 16x20 Frame for only \$61

Suggested Combinations:

Ez-Pak.....	\$549
8 Pose Proof Folio.....	\$144
Bonus Bi-Fold Folio.....	FREE!
11x14 Frame.....	\$45

Image Gallery-Pak

\$589

One of our most popular items...now available as a package!



1 - Framed 8x16 Image Gallery

1. Choose the Style of Image Gallery*

2. Choose the Poses for the Image

*excludes Impressions Gallery and Athlete Deluxe Gallery

3. Choose the 2 Poses to be used for the rest of the package

2 ~ 5x7's (1 pose)



46 Wallets (23 ea. pose)



1 ~ 11x14



BONUS ~ Add a 5x10 duplicate of the Image Gallery for \$79 (save \$10)



These make great gifts and come mounted, complete with an easel for displaying anywhere!

Add a Frame for the 11x14 for only	\$45
Upgrade the 11x14 to 16x20 for only	\$91
Upgrade the Image Gallery to 10x20 for only	\$49
Upgrade the Image Gallery to an Impressions/Athlete Gallery for only	\$49

Special Values . . . quality combinations

- A ~ \$559 ~ Up to 2 poses - (1) 20x24, (4) 5x7's (one pose), (47) Wallets (one pose)
 B ~ \$468 ~ Up to 2 poses - (1) 16x20, (2) 5x7's (one pose), (47) Wallets (one pose)
 C ~ \$355 ~ Up to 2 poses - (1) 16x20, (2) 5x7's (one pose), (47) Wallets (one pose)
 D ~ \$307 ~ Up to 2 poses - (1) 11x14, (2) 5x7's (one pose), (15) Wallets (one pose)
 E ~ \$349 ~ Up to 2 poses - (2) 8x10's, (2) 5x7's (one pose), (31) Wallets (one pose)
 F ~ \$249 ~ One pose only - (1) 8x10, (2) 5x7's (one pose), (23) Wallets (one pose)

Canvas Pricing for Special Values Packages

*Largest print is on canvas

**Price of package with Canvas Finish

A ~ \$666

B ~ \$579

C ~ \$431

D ~ \$383

Extra Desktop, Gift & Album Sizes . . .

ADD TO VALUE PAKS, EZ PAK, IMAGE GALLERY PAK or SPECIAL VALUE PAKS ONLY, from same pose. For a pose not previously ordered from, add \$19.00 for a pose change. SENIOR finish.

8x10 ~ \$50.00

5x7 set of 2 (same pose) ~ \$54.00

4x5 set of 4 (same pose) ~ \$68.00

11x14 ~ \$119.00

16x20 ~ \$235.00

20x24 ~ \$359.00

Wallets . . .

ADD TO VALUE PAKS, EZ PAK, IMAGE GALLERY PAK or SPECIAL VALUE PAKS ONLY, from same pose. For a pose not previously ordered from, add \$19.00 for a pose change. Be sure to order enough to give to your classmates, friends, and relatives!

15 wallets in one pose ~ \$53.00

31 wallets in one pose ~ \$70.00

47 wallets in one pose ~ \$85.00

100 wallets in one pose ~ \$126.00

94 wallets in two poses of 47 ~ \$157.00

188 wallets in four poses of 47 ~ \$234.00

Yearbook Glossies ~ are included on all special value packages at no additional charge.

Portfolios ~ add an 8 pose portfolio to any package over \$275 for only \$174.00. Orders over \$375, it's only \$144.
 ~ add an 12 pose portfolio to any package over \$275 for only \$230.00. Orders over \$375, it's only \$196.

Want more poses? ~ add more poses to your Value Pak, EZ Pak, Image Gallery Pak, or Special Value Pak, add \$19.00 per pose change.

A-La-Carte Choices ~ For those who do not desire a package.

SIZE	SENIOR addtl	CANVAS addtl	SIZE	SENIOR addtl	CANVAS addtl
30x40	599.00	899.00	24x30	478.00	698.00
20x24	379.00	529.00	16x20	299.00	424.00
11x14	149.00	249.00	8x10	89.00	106.00

5x7 set of two (same pose), Senior finish 94.00, addtl 69.00

4x5 set of four (same pose), Senior finish 107.00, addtl 80.00

WALLETS - from one pose

15 81.00 31 103.00 47 125.00 100 158.00

If ordered with a larger print of the same pose, deduct \$16.

YEARBOOK GLOSSIES

Set of Two (same pose) 54.00

If ordered with a larger print of the same pose, deduct \$16.

Senior Memory Items

Senior Presentation CD

Your entire session can be created on your very own Presentation CD. What's more is we can customize it with your own music! We'll also choose a pose for the CD art. Just pop this CD into your PC computer and watch. This CD is available with a portrait order of at least \$450. As your portrait order increases, your cost for the CD decreases as follows.

ORDER AMOUNT	CD PRICE	
\$450-525	\$99.00	For DVD
\$526-650	\$59.00	add ~ \$25
\$651 +	FREE	



Senior Hot Album

Better than a folio. Now you can have up to 42 of your poses* to keep in one great looking collection. Comes complete with black leatherette album.

*Poses are un-retouched. Add \$99 for lite retouching of all poses.

\$269 with an order over \$399
\$199 with an order over \$499

Senior Art Album

Yet another great way to have multiple images from your session! This premium album contains 28 ~ 4x5 images on 5x7 pages. Comes complete with black leatherette album.

*Poses are un-retouched. Add \$99 for lite retouching of all poses.

\$299 with an order over \$399 **NEW ITEM!**



Digital Senior Folio

Brand new this year is our Digital Portfolio. As timeless as traditional proofs are, our customers have demanded something different in a similar format. The Digital Senior Folio is available in 3 styles using 8 of your poses and can be created in Color, Black & White and Sepia.

*Poses are un-retouched. Add \$49 for lite retouching of all poses.

NEW ITEM! **\$189** with an order over \$295

Image Galleries

This product has been met with rave reviews! You can pick 3 to 5 images (depending on the style of gallery) which we'll combine in a 8x16 photograph. These are a great way to add a custom look to any small space in your home! They also make great gifts. You can SUPER SIZE this gallery to 10x20 for only \$49 more! We also offer GIFT SIZE 5x10's with the purchase of an 8x16 or 10x20 for only \$89. This 5x10 is mounted on art board and placed on a mini-easel, perfect for display anywhere!

Deluxe Galleries



Deluxe Image Gallery



Deluxe Image Gallery II
NEW ITEM!

\$239 Framed 8x16

Contemporary Galleries



blanca
\$239 Framed 8x16

ebony



brandi

scroll

Gift Size 5x10's
\$89*

each, mini-easel included

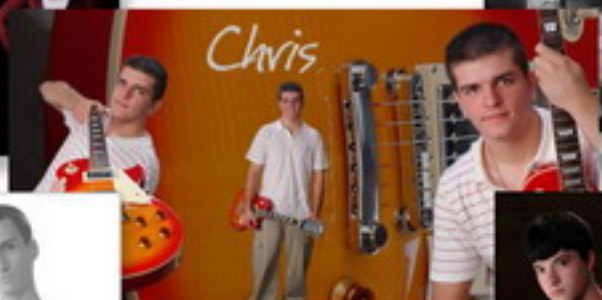


*available only with the purchase of an 8x16 or 10x20

Impressions Galleries

These are custom created and no two are alike. Your images are blended together to form a unique and dramatic image panel. The amount of work required to create these is much higher, but the cost is only \$49 more! We've designed these in several different ways to meet the desires of anyone, athletes, musicians and ordinary seniors who just want something different!

\$288 Framed 8x16



Estilo Galleries

See Page 15 for more info on Estilo



\$329 Framed 8x16 Estilo (10x20 add \$49)

Giclee Panel

This select premium 8x18 panel of your portrait images is printed on rich art paper with archival inks. This technique creates a unique look not found with traditional processes. Each collection comes framed and under glass, ready for hanging. See samples at our studio.

\$269 Framed 8x18



Statement Panels

These multi-pose panels are ideal for contemporary homes. They capture an entire personality in one image in a way that goes beyond a traditional portrait.

Any of these panels are available with a minimum order of \$300



Expressions 16x20

\$299 Unframed 16x20's

NEW ITEM! Exquisite 16x20



\$199 Unframed 11x14's



Elegance 11x14

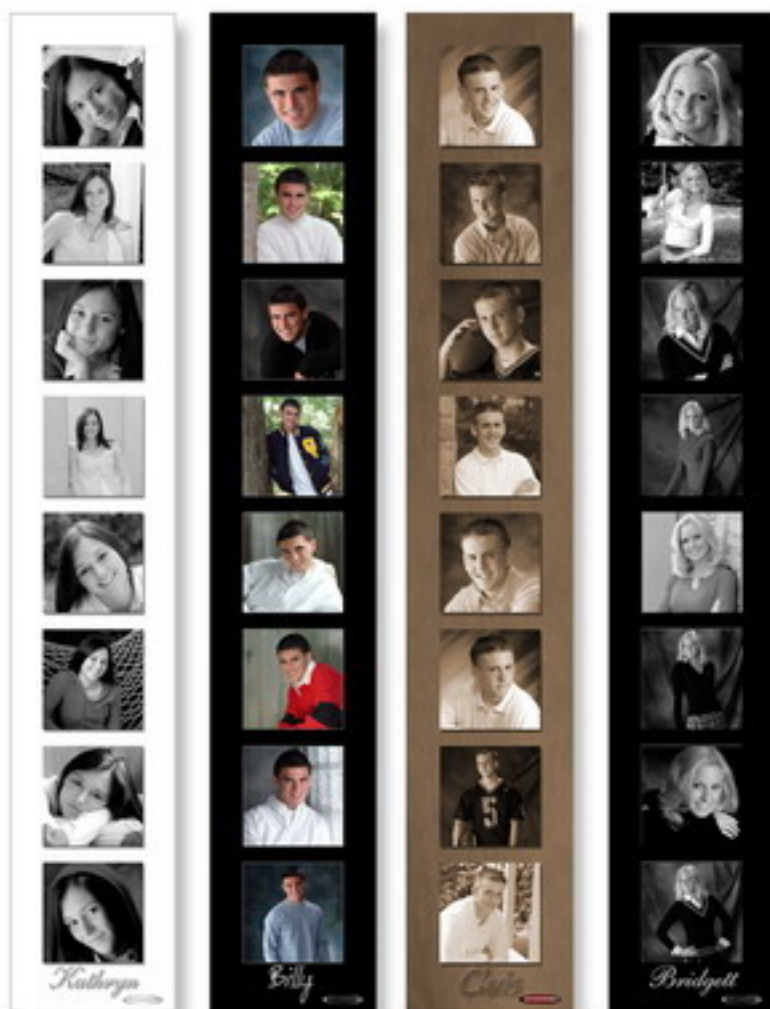


Impact 11x14

Any of these panels are available with a minimum order of \$300

Folio Alternatives

These new additions to our product line are a great way to display up to 8 of your favorite poses without a traditional folio. Because of their unique sizes they can be hung in areas where traditional portrait sizes could not!



NEW ITEM!
5x20 Shorty
\$199 Framed
\$159 Duplicate

5x30 Skinny
\$249 Framed
\$199 Duplicate



4x10 Desk Panel
\$69 Acrylic Framed
\$40 Duplicate

10x20 Wall Folio
\$249 Framed
\$199 Duplicate

Add lite retouching to any of these panels for \$49



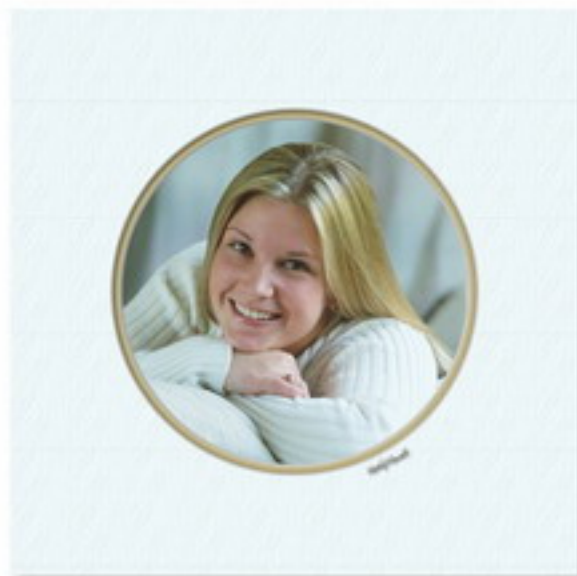
Mat Options

Add a digital mat to any portrait
11x14 or larger for only

\$39



16x20 Dimension



20x20 Circle Mat



16x20 Overlay



Black Museum Mat



White Museum Mat



10x20 ~ \$229



5 Pose 16x24 ~ \$410



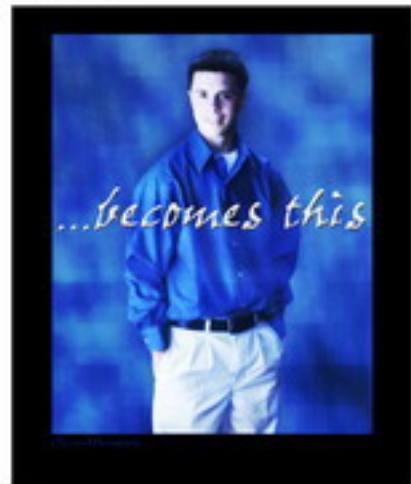
3 Pose 10x20 ~ \$299

Estilo

Estilo is the latest creation by OConnell Photography. It goes far beyond a photograph and defies the boundaries of conventionalism. Estilo is a style that alters reality and is the truest and most unique artistic expression of your personality that we can provide. Each one is different. This product is a testament to our craft and we guarantee that you will be just as excited about it as we are.



Here's how it works, we work together with you to pick out the pose and style of the image. You have many options, such as multiple poses and the ability to add a quote, song lyrics and even poetry to the image. Check out the sample images on this page to see how an ordinary photograph becomes an OConnell Estilo.



\$379 Framed 16x20 Estilo (20x24 add \$79)

To see more samples of OConnell Estilo visit our website, oconnellseniors.com or visit our studio. Remember, your senior portrait is not just a picture, it's your opportunity to do something different, to be seen, to be heard. This is the kind of memory that lasts a lifetime, order an Estilo today.



Thanks to our method of digital photography there's no limit to how you can personalize your wallets. Check out the many wallet options we have to offer!

Wallet Options

Signature Wallets

Your wallets can have your name, handwritten by you or in a type face of your choice in any color you desire!



\$15 per pose, plus cost of wallets

Font Choices

Brush Script MT

Tempus Sands

COLLEGIATE

Classic

Times New Roman

Papyrus

Pepsi

Scriptura

Cool Edge Wallets

Four very cool edges to make your wallets stand out from the rest!



#1

#2



#3

#4

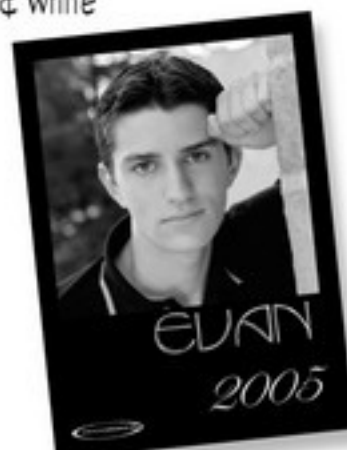


\$19 per pose, plus cost of wallets

Limited Edition Wallets

\$19 per pose, plus cost of wallets

Provoke a contemporary look to your portrait wallets. Available only in stylish black & white



Old Fashioned Proof Folios

Proof folios from the days of yesteryear are still available! These are the deluxe style folios we've offered forever that hold 8 or 12 4x5 inch un-retouched proofs. You pick your favorite 8 or 12 poses and we'll mount them in the folio for you. They're available with a portrait order of at least \$275. As your portrait order increases, your cost for the folio decreases as follows.

ORDER AMOUNT	8 PROOF FOLIO	12 PROOF FOLIO
\$275-375	\$174.00	\$230.00
\$376 and up	\$144.00	\$196.00

Take 10% Off an additional set of the same poses

Add lite retouching for all 8 poses for only \$49, 12 poses for \$74



Framing by O'Connell Photography



Selecting the proper frame for a portrait can greatly enhance the look of the image. You should also consider the room where the image will hang.

Co-ordinate the color of the frame with the colors or woodwork of the room.

The frames we offer are good quality and affordable. Any wall portrait frame ordered along with the portrait order will be professionally mounted in the frame at NO CHARGE.

FRAME PRICES

11X14 ~ \$45.00	16X20 ~ \$61.00	20X24 ~ \$81.00
8X10 ~ \$31.00	8X16 ~ \$45.00	10X20 ~ \$55.00

NEVER display photographs in direct sunlight. If you desire glass over your prints there is an additional charge. Glass is not necessary, unless there are smokers in the house.

GLASS PRICES

SIZE	CLEAR GLASS	NON-GLARE GLASS
11X14	\$15.00	\$21.00
8x16	\$19.00	\$26.00
10x20	\$20.00	\$33.00
16x20	\$22.00	\$35.00
20x24	\$34.00	\$64.00

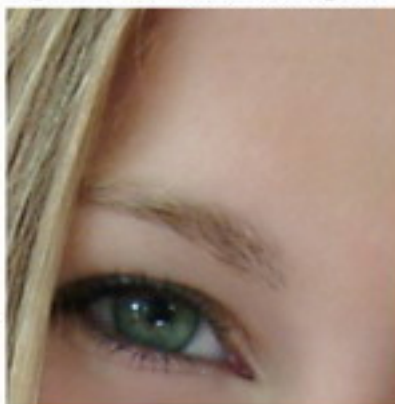
Canvas Finishes

Our Canvas Finish is the finest we offer. Portraits 11x14 or larger are bonded to a special canvas board and mounted under high pressure to allow the threads of the canvas to become visible under the print surface. The end result is a classic portrait image with the feel of an oil painting!

CANVAS FINISH PRICING

canvas bonded to masonite	canvas attached to artists stretchers
11X14 ~ \$77.00	11X14 ~ \$98.00
16X20 ~ \$113.00	16X20 ~ \$139.00
20x24 ~ \$150.00	20x24 ~ \$185.00

SENIOR FINISH



CANVAS FINISH

